



What's your plan to Plan Your Social Media?

**Keep your business OPEN
for business on social media
7 DAYS A WEEK**

Our social media management plans are designed to:

- maintain and grow your social media accounts
- increase your exposure and presence
- create a consistent and identifiable brand
- provide coverage of events, promotions, contests
- build community engagement and real-time interaction
- generate leads and sales
- relationship management - real-time punctual responses to inquiries and interactions

SOCIAL MEDIA MANAGEMENT PLANS

Plan B Media will design, create content, post on the platforms, manage and monitor all analytics.

plan  media.ca    

SOCIALLY RESPONSIBLE • \$400 / Month

(MINIMUM 3 MONTH CONTRACT)

Management of 2 social media platforms

choose from    

- Monthly management of the social media platforms
- Includes initial account profile set-up (or updating)
- Creation of a monthly planned content calendar
- Content curation including:
 - Copywriting of posts
 - Designed artwork, sourced images and material
 - Minimum of 5 posts per week, per platform (40 posts monthly)
- Live on-site social media coverage (once per month) with photo and video shoot included
- 1 x :60 second produced social media video

SOCIALITE • \$650 / Month

(MINIMUM 3 MONTH CONTRACT)

Management of 3 social media platforms

choose from    

- Monthly management of the social media platforms
- Includes initial account profile set-up (or updating)
- Creation of a monthly planned content calendar
- Content curation including:
 - Copywriting of posts
 - Designed artwork, sourced images and material
 - Minimum of 6 posts per week, per platform (72 posts monthly)
- Live on-site social media coverage (once per month) with photo and video shoot included
- 2 x :60 second produced social media videos
- 1 x Facebook and 1 x Instagram Boosted AD post
- Reporting and social media analytics